

Rate Card
2009

SOTILAS

AIKAKAUSLEHTI

The publisher of The Military
Periodical is
The Officers Union in Finland.



The Finnish Defence Forces will buy equipment and material from several countries. Thousands of Finnish officers take part in the decisionmaking concerning the acquisition of equipment worth millions of euros. They all read Sotilasaikakauslehtimagazine, (The Military Periodical) the only professional military magazine in Finland.

Please make a reservation for your advertisement in Sotilasaikakauslehti.

Prices

colour ads

back cover	2100 €
1/1 s.	1800 €
1/2 s.	900 €

No tax/VAT

Material and insertion dates

Issue	material	insertion date	Issue	material	insertion date
1	1.1.2009	n. 15.1.2009	8	1.8.	n. 15.8.
2	1.2.	n. 15.2.	9	1.9.	n. 15.9.
3	1.3.	n. 15.3.	10	1.10.	n. 15.10.
4	1.4.	n. 15.4.	11	1.11.	n. 15.11.
5	1.5.	n. 15.5.	12	1.12.	n. 15.12.
6-7	1.6.	n. 15.6.			

Sizes

1/1 page 200 x 270 or 164 x 237 mm
1/2 page 164 x 116 or 80 x 237 mm

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Printer

AO-Paino
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Please send the advertising material straight to the printer

E-mail:

aineisto@ao-paino.fi

Mail:

AO-Paino / Raija Ukkonen
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50130 MIKKELI
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Advertising material specifications

Software:

Adobe software

PDF file should be created with
pdf/X-1a:2001 job options

Pictures:

TIFF/CMYK,
EPS/CMYK
and Jpeg/CMYK
Resolution 200-300 dpi

Digital material:

E-mail or FTP.
CD- and DVD-ROM, USB drive
and most common memorysticks

